

LEARNING SERVICES

Your company's productivity is driven by the performance of a well-prepared workforce. When planned or unplanned change occurs within your company (application rollouts, process reengineering, mergers and acquisitions), workforce performance can be disrupted and productivity can suffer.

Stratagem's Learning Services professionals help your company bridge the information gap that frequently accompanies change by analyzing, designing, developing, and deploying learning interventions that: optimize workforce knowledge, improve performance, and mitigate the impact of technological and process-related change. Our Learning Services team customizes every solution to meet the specific needs of your workforce, leveraging a proven approach, methodology, and tools to ensure your success.

Services

Benefits

- Learning Strategy — We define your learning needs and organizational objectives, then propose appropriate solutions that are aligned with those objectives.
- Instructional Content Design and Development — Our designers and developers identify, design, and develop custom instructional content to support your learning strategy.
- Learning Application Design and Development — We design and develop appropriate and effective learning delivery vehicles (simulations, CBT, WBT, distance learning applications).
- User Performance Support Design and Development — Our professionals identify, design, and develop performance support solutions to help users work efficiently, effectively.
- Change Communications — We define, design, and develop communication vehicles to help organizations prepare for change.
- A thorough understanding of your needs and objectives helps ensure that the solutions we propose are the most appropriate and lead to a high level of success in your organization.
- Experienced instructional design and development resources remain focused on the learning objectives and deliver efficient and effective knowledge to the learner.
- Knowledge and flexibility in delivering learning through a variety of media ensure effective learning regardless of learner demographics.
- Through a variety of just-in-time support mechanisms, our solutions ensure that the right information is delivered at the right time to the right people.
- Communication is key in any changing environment; our ability to help you plan and craft targeted communications helps ensure the success of your change initiatives.

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To learn more about Stratagem's Learning Services, contact your local Stratagem account representative.